

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant <b>Creative Response Concepts 111 South Columbus Street Alexandria, VA 22314</b>	2. Registration No. <b>4477</b>
3. Name of foreign principal <b>Australian Barley Board</b>	4. Principal address of foreign principal <b>123-130 South Terrace Adelaide, S. Australia 5000</b>

5. Indicate whether your foreign principal is one of the following type:

☐ Foreign government

☐ Foreign political party

☒ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☒ Association

☐ Other (specify) \_\_\_\_\_

☐ Individual—State his nationality \_\_\_\_\_

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom registrant deals.

c) Principal aim

RECEIVED  
DEPT. OF JUSTICE  
CRIMINAL DIVISION  
91 FEB 28 PM 2:30  
INTERNAL SECURITY  
SECTION  
REGISTRATION UNIT

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

Statutory marketing authority for barley grown in Australian states of S. Australia & Victoria. Its members are barley growers from these states.

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal ..... Yes ☐ No ☒

Directed by a foreign government, foreign political party, or other foreign principal ..... Yes ☐ No ☒

Controlled by a foreign government, foreign political party, or other foreign principal ..... Yes ☐ No ☒

Financed by a foreign government, foreign political party, or other foreign principal ..... Yes ☐ No ☒

Subsidized in whole by a foreign government, foreign political party, or other foreign principal ..... Yes ☐ No ☒

Subsidized in part by a foreign government, foreign political party, or other foreign principal ..... Yes ☐ No ☒

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

The ABB was established and authorized by state legislation-detailed complementary legislation in S. Australia & Victoria defines the duties of the Board. The Board receives no financial support and conducts its operations on a commercial basis. It is owned and controlled by its grower members.

Date of Exhibit A

2-28-91

Name and Title

Gregory R Mueller  
President

Signature

Gregory R Mueller

**INSTRUCTIONS:** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

**Privacy Act Statement.** Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant  
Creative Response Concepts

Name of Foreign Principal  
Australian Barley Board

Check Appropriate Boxes:

1. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
2. ☐ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

RECEIVED  
DEPT. OF JUSTICE  
CRIMINAL DIVISION  
91 FEB 28 PM 2:28  
INTERNAL SECURITY  
SECTION  
REGISTRATION UNIT

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

CRC has agreed to provide public affairs services (U.S. government liaison work) for the Australian Barley Board, and to aid in the distribution of the Australian Barley Board News to contacts within the U.S.

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Daily monitoring and analysis of : U.S. Federal Government actions where they apply to U.S. Export programs; U.S. Congressional actions where they apply to U.S. Export programs.

Maintenance of U.S. government & Agricultural industry contacts. Strategy and planning for possible ABB visit to Washington, D.C. in 1991. Distribution of Australian Barley News.

Distribution of press releases on ABB program, Australian Agriculture and economic status, etc..

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?<sup>1</sup>  
Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Meetings with U.S. Federal Government and Congressional personnel regarding status of U.S. Export programs.

Distribution of Australian Barley News to U.S. Federal & Congressional contacts, agricultural organizations and media distribution of press releases to media.

Date of Exhibit B	Name and Title	Signature
2-28-91	Gregory R Mueller President	<i>Gregory R. Mueller</i>

<sup>1</sup>Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



## Creative Response Concepts

111 South Columbus Street • Alexandria, Virginia 22314 • (703) 683-5004

CONTRACT BY AND BETWEEN  
Creative Response Concepts  
and  
Australian Barley Board

This contract is entered into by and between Creative Response Concepts (hereinafter CRC) and the Australian Barley Board (hereinafter ABB) on the first day of January, 1991.

RECEIVED  
DEPT. OF JUSTICE  
CRIMINAL DIVISION

91 FEB 28 P12:29

The ABB has retained the services of CRC for the purpose of conducting a six month public affairs program. The program consisting of the attached main activities (attachment A), commence on January 1, 1991 and conclude on June 30, 1991.

For its part, CRC will receive Twenty Two Thousand Five Hundred U.S. Dollars (\$22,500.00) which includes reasonable expenses necessary to fulfill this agreement. Reasonable expenses includes press release distributions; postage; photocopying expenses; long distance phone charges; fax expenses; and express/courier services.

The CRC retainer fee of \$22,500.00 will be paid in six equal monthly installments of \$3,750.00, each of which shall be due on the fifteenth of the month during which this contract is in force.

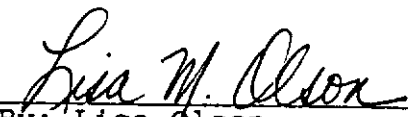
Any work connected with arranging and following up a U.S. visit by Board member(s) will be included in the base fee. However, time spent by CRC account executives in accompanying the member(s) to any activities will be billed at the rate of \$100.00 per hour in U.S. dollars. Additionally, all expenses involved with such a visit (car, driver, meals, etc.) will be billed to the ABB.

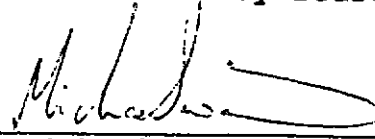
Any work that the ABB asks CRC to perform in connection with the newsletter other than distribution (writing, editing, etc.) will be billed separately at \$100.00 U.S. per hour.

Both parties understand, acknowledge and accept the terms and conditions contained in this agreement as evidenced by their respective signatures.

Creative Response Concepts

Australian Barley Board

  
By: Lisa Olson

  
By: Michael Iwaniew

CONTRACT ATTACHMENT A

PLAN OF ACTION - DEFINITION OF TASKS

CRC will conduct the following activities on behalf of the ABB from January 1, 1991 to June 30, 1991:

- \* Working with Mr. Michael Iwaniw, CRC will create a detailed plan of action and objectives, for January 1 through June 30, 1991.
- \* Daily monitoring and analysis of U.S. Federal government administration, policy, regulation proposals and changes. Strategy planning/recommendation and implementation (letters, meetings, comments, grievances, etc.).
- \* Daily monitoring and analysis of U.S. Congressional actions, existing and proposed legislation, member turnover, trends, rumor as well as other agricultural and trade organization's lobbying efforts. This will also include daily monitoring and analysis of impact of GATT agreement and resultant legislation. Strategy planning/recommendation and implementation (letters, meetings, testimony, etc.).
- \* Weekly maintenance of Federal Agency, Congressional and Industry contacts, as well as new contact initiation on Board's behalf.
- \* Recommend appropriate time for ABB visit, plan and coordinate all aspects of trip.
- \* Accompany members to all activities during U.S. trip.
- \* Regular distribution of ABB newsletter to U.S. contacts and regular updating of distribution list.
- \* Write and distribute regular press release on aspects of ABB program, state of Australian Agriculture, Australian economic indicators, trends, etc.
- \* Submit quarterly reviews of all work performed and recommendations on future course of action.

Both parties acknowledge that a more detailed description of this program is included in the U.S. Activities Proposal, dated November 10, 1990.